



# Club Rideshare

e-Bulletin



## 5 Things You (Maybe) Didn't Know About Rideshare Thursday...

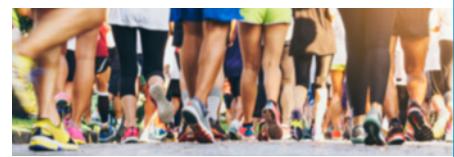
### Did You Know...?

- 1.** Rideshare Thursday is a term first coined back in 1993 as part of a Caltrans-sponsored ad campaign. While any day is a good day to rideshare, Thursdays have been dubbed rideshare's official day.
- 2.** Thursdays were chosen as "rideshare day" because they are overall the busiest commuter traffic day of the week, according to Caltrans. (Fridays and Mondays are typically the fastest days due in part to people working flex schedules.)
- 3.** The idea behind the campaign is to remind commuters that they don't need to rideshare every day to make a difference. Even one day a week can help. So if Thursdays don't work, you can always rideshare on Taco Tuesday. Or Hump Day!
- 4.** Even though the ads ended 25 years ago (with a brief revival campaign several years ago), Rideshare Thursday is still going strong. You may have heard your favorite traffic reporter give a Rideshare Thursday reminder. They've embraced it as one of the ways they can help Southern Californians get around traffic tie-ups. After all, ridesharing moves more people with fewer cars.
- 5.** Rideshare Thursday doesn't just refer to carpooling. It's also riding the bus, taking Metro Rail or Metrolink, bicycling or walking—any way you get where you're going without driving alone.



### Transfer Free to OC Flex

OC Flex is an on-demand curb-to-curb service operating in portions of Huntington Beach and Westminster. For a limited time, OC Bus riders can transfer free to OC Flex showing an OC Bus regular 30-Day Pass. In addition, a 50% discount for group rides on OC Flex is now available daily. Regular cash fare is \$5 per person to ride all day (\$4.50 if you book using the app). Get details at [octa.net/ocflex](http://octa.net/ocflex).



### Heart & Stroke Walk

Join Metrolink and the American Heart Association March 14 at Angel Stadium of Anaheim for the Heart & Stroke Walk. The family-friendly 5K walk starts at 7 a.m. Be sure to stop by the Metrolink booth to win Metrolink swag and prizes.



### Changes to OC Bus Routes

OC Bus recently made changes on several of its routes that travel to County worksites:

- New Route 123 (replacing Routes 21 and 24) runs from Anaheim to Huntington

(continued)



## Are You Paying Too Much Income Tax?



A tax season reminder from the Rideshare Office... If you vanpool or ride the bus/Metrolink to work and you aren't signed up for the Commuter Choice program, you could be paying more income tax than you need to.

Commuter Choice allows you to purchase your fares through a convenient monthly payroll deduction using pre-tax dollars. By doing so, you can reduce your taxable income—up to the IRS limit of \$270 each month.

For details, contact the Rideshare Office,

or fill out and submit the [Voluntary Payroll Deduction Authorization form](#).

## Tips for Taking the Train in the Rain

Some rainy weather safety tips from Metrolink:

- Running in the rain is a slippery business, so be sure to leave yourself enough time to get to your train safely.
- You can limit the time you spend standing on wet platforms by tracking real-time status updates through [Metrolink's Train Tracker](#), or on [Twitter](#) or [Facebook](#).
- Be careful when stepping on the train. Water dripping from clothes and umbrellas may make station platforms and train floors wet. Hold the handrail.
- When climbing or descending the stairs, your eyes should be on where you're going—not on your cellphone.
- Watch for people on surrounding streets and in the parking lot when driving to/from the station.

If you spot a weather-related safety issue at a station, call or text 1.800.371.5465.



### ... OC Bus Routes

(continued from page 1)

Beach, with new and better connections to Fullerton and Cypress.



- **Route 143** between La Habra and Brea (with stops in Fullerton) now has more frequent weekday service.

- **Route 72** between Sunset Beach and Tustin, with a stop at Mile Square Park, has increased weekend service.

## Congratulations Club Rideshare Winners

We'd like to extend a big "congrats" and thanks for ridesharing to February winners of the Club Rideshare monthly prize drawing of \$25:

- Kim Ta, OCHCA
- Emilia Ramirez, OCDA
- Norma Corsaut, Probation



## Get the Scoop on OC Bus

Follow the Orange County Transportation Authority (OCTA) on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#) to get the latest news on promotions, contests, service changes and more.

## Have You Moved?

If your home address, work/home phone numbers or email have changed, please let the Rideshare Office know by sending an email to [rideshare@ocgov.com](mailto:rideshare@ocgov.com).



## Club Rideshare

Email: [rideshare@ocgov.com](mailto:rideshare@ocgov.com)

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Web: [ocgov.com/hr/rideshare](http://ocgov.com/hr/rideshare)

### OC Rideshare Program Office

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